

Buy Food - Save Land!



How would you like five percent of your grocery bill to go to land conservation in western Virginia? Well, it's easy to make this happen at no extra cost to you. Through a special charitable program by Kroger, the Western Virginia Land Trust will receive five percent of every purchase made with a special WVLT Kroger gift card. Just send us \$5 for your card, and we'll send you your card with \$5 already on it. Use it for any Kroger purchase—food, prescriptions, gas...anything!

Here's how it works:

1. Your Kroger gift card can be used just like a debit card at any Kroger.
 2. Go to the Kroger service desk before you shop and add any amount up to \$500 on the card. (You can use cash, check or a credit card to charge up your gift card.)
 3. Whatever you charge to the card stays on the card until you use it.
 4. You can re-charge the card indefinitely.
 5. **Five percent of everything you purchase with the card goes to the land trust – at no extra cost to you!**
- Remember, the key to saving land while grocery shopping is to make sure that every Kroger purchase is made with your gift card. Please help your local land trust by ordering your card today!



To order your card, mail \$5 per card to:
WVLT, 722 First Street, SW, Suite L, Roanoke,
VA 24016. Please make checks out to WVLT.

For more information:
Call (540) 985-0000 or visit
www.WesternVirginiaLandTrust.org